

Kick-Off Meeting

December 6<sup>th</sup>, 2004

# Central Coast ITS Coordinator

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Association of Monterey Bay Area  
Governments

*TRANSCORE.*

*ITERIS.*

THE  
ROBERT  
GROUP

# Presentation Overview

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- Agency Updates
- CCITS Stakeholders
- ITS Architecture
- ITS System Inventory
- Agency Needs
- Architecture Maintenance Plan
- CCITS Study Web-Site
- ITS Outreach Materials
- What's Next
- Other Business
- Next Meeting

# Agency Updates

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- Updates from CCITS Coordinating Group members regarding their Agency's ITS-related activities

# CCITS Stakeholders

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- **Identify Stakeholder Agencies**
- **Identify Agency contact(s) & contact information**

# ITS Architecture

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- **“Converted” original 2000 Turbo (Version 1) into Turbo (Version 3)**
  - Description of Region
  - Identification of Stakeholders
- **Intend to provide one (1) Turbo Architecture S/W database**
  - Maintain Central Coast Regional-view
  - Maintain AMBAG-view
  - Maintain Caltrans D5-view
  - Maintain individual County-views (Santa Cruz, San Benito, Monterey, San Luis Obispo, & Santa Barbara)

# ITS System Inventory

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- **Hand-out “converted” CCITS Turbo reports**
  - Stakeholder Report
  - Inventory Report
  - Architecture Summary
- **“Update” CCITS System Inventory**
  - Review 2000 CCITS inventory (Existing vs. Planned)
  - Identify “new” inventory elements (Existing vs. Planned)

# Agency Needs

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- **Hand-out 2000 CCITS Agency needs matrix**
- **Update CCITS Agency needs**
  - Review 2000 CCITS Agency needs (Keep vs. N/A)
  - Identify “new” Agency needs & location(s)

# Architecture Maintenance Plan

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- **Identify the “number” of Plans needed**
  - Review 2000 CCITS Agency needs (Keep vs. N/A)
  - Individual County
- **Determine the Plan’s “starting point”**
  - Caltrans Statewide Architecture Maintenance S/W
    - Walk-Thru
    - Will this provide a more consistent manner re: updates?
  - Iteris’ traditional approach
- **Determine County characteristics**
  - Agency Contact(s)
  - Desired maintenance policy decisions re: how frequently architecture would be updated, logistics, etc.
  - Potential to “rotate” update responsibility between Agencies



# CCITS Study Web-Site

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- **Discuss what “type” of web-site the CCITS Coordinating Group envisions**
  - CCITS Stakeholder Agencies
  - Community/Public (aka ITS 101)
  - Both
- **Sample web-site “walk-thru” (e.g., pages, content, features, updates, etc.)**
- **Discuss web-pages to include vs. NOT include**
- **Discuss format/look-n-feel of web-site**
- **Discuss frequency of web-site updates**

# ITS Outreach Materials

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- **CCITS Video/DVD**
  - Show 2000 CCITS video
  - Identify area(s) to revise/modify/enhance
    - Caltrans D6 speaking segment
    - CHP speaking segment
    - “Call to Action” (e.g., why do we need your support, what’s next, use County Board Supervisor, etc.)
    - Others...
  - 1-page “Fact Sheet”

# ITS Outreach Materials (Con't.)

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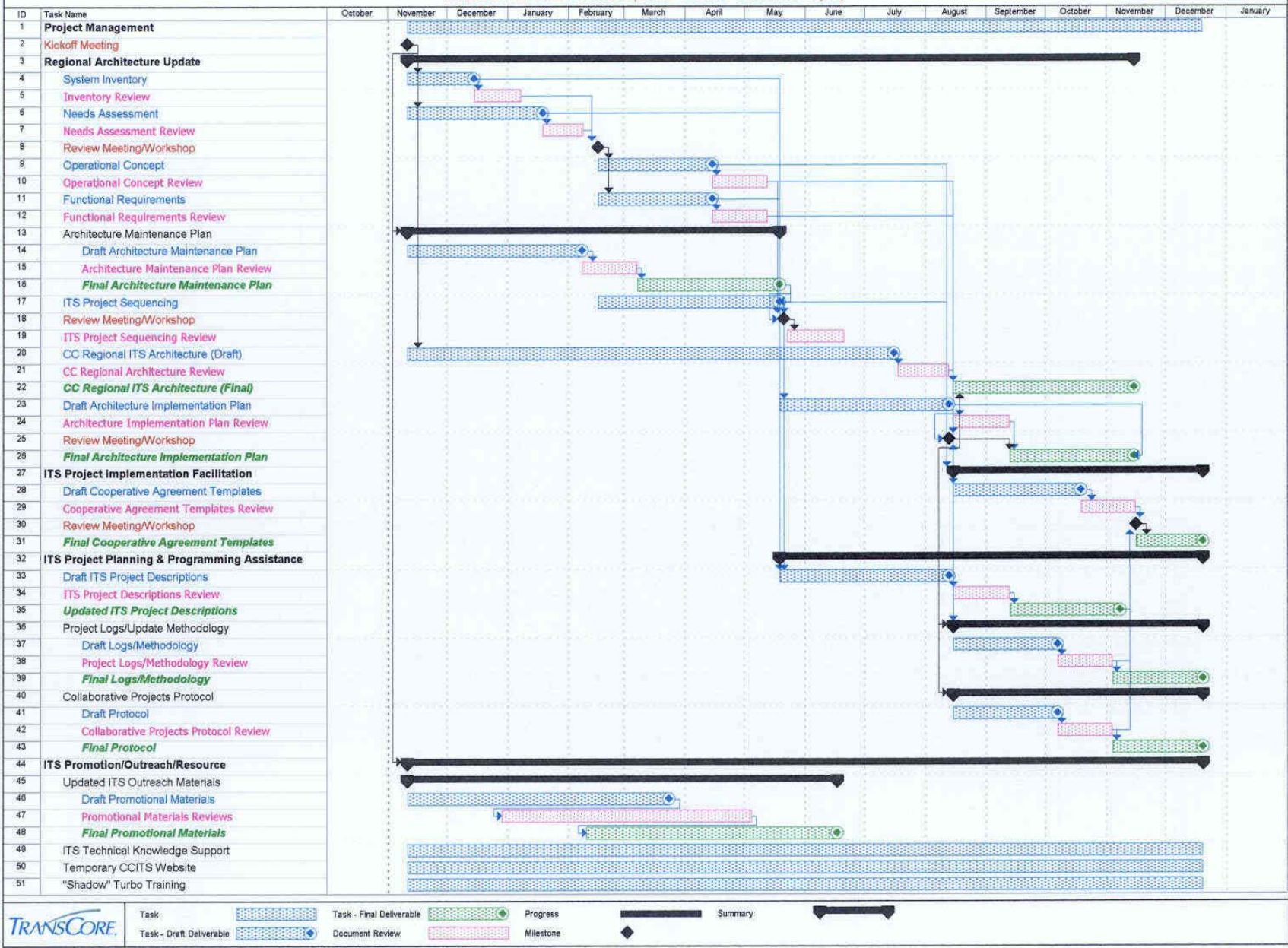
- **CCITS Brochure**
  - Area(s) to revise/modify/enhance
  - Discuss format/look-n-feel of brochure
    - Fonts
    - Level/depth of content
    - Still need an 8-page folded brochure??
- **Logo (Optional)**
  - Do we want a “new” logo?? (Y/N)
  - If yes, discuss some potential options
    - Color schemes
    - Items to incorporate
    - Balance between Central Coast flavor & ITS
    - Others...

# What's Next

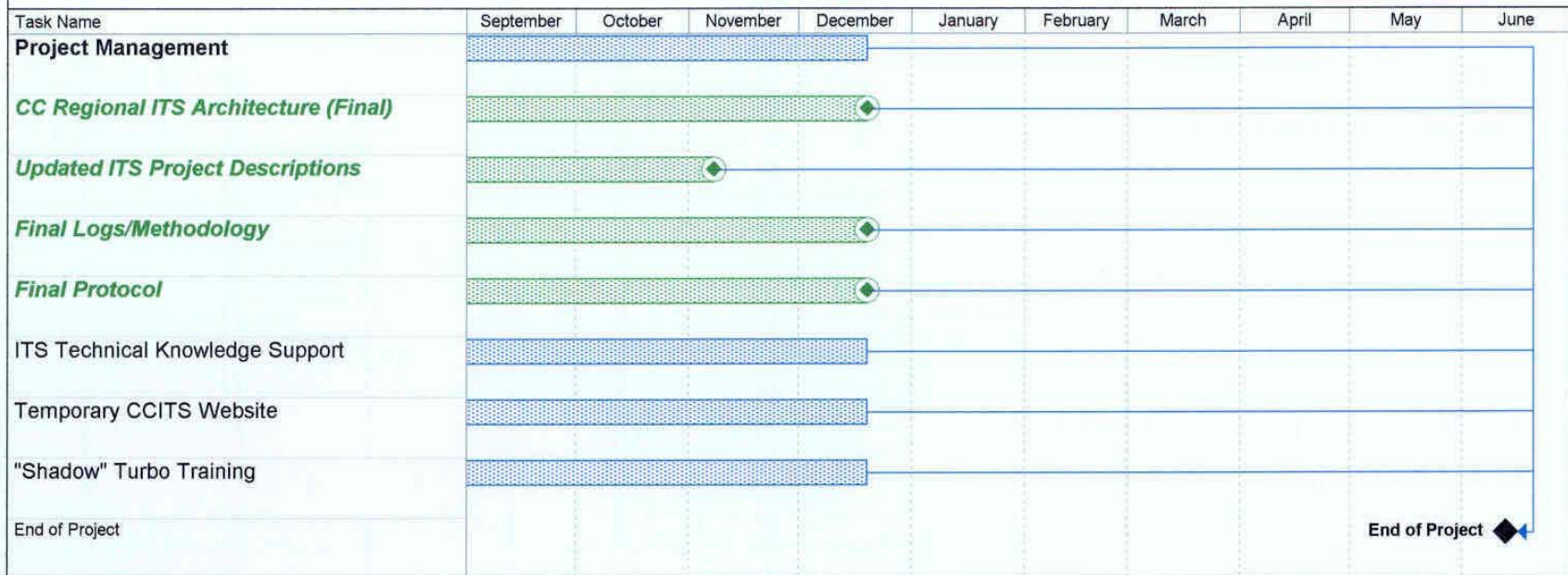
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- **Action Items (from this meeting)**
- **ITS Architecture**
  - System Inventory
  - Needs Assessment
  - Operational Concept
  - Functional Requirements
- **Architecture Maintenance Plan**
- **ITS Outreach Materials**
  - Prepare “draft” materials
  - Sign-off from AMBAG/CCITS Coordinating Group

TransCore Team Phase 1 Schedule (Central Coast ITS Coordinator Project)



**TransCore Team Phase 2 Schedule (Central Coast ITS Coordinator Project - "On-Call" Services)**



Task



Task - Final Deliverable



Milestone



Task - Draft Deliverable



Progress



Summary



# Other Business

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ALMIBAG

## Next Meeting

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- Tentatively scheduled for February 2005
- Potential date(s)

**HAPPY HOLIDAYS!!**





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